

Claims:

1. (Canceled)

2. (Canceled)

3. (Canceled)

4. (Canceled)

5. (Canceled)

6. (Canceled)

7. (Canceled)

8. (Canceled)

9. (Canceled).

10. (Canceled)

11. (Canceled)

12. (Canceled)

13. (Canceled)

14. (Canceled)

15. (Canceled)

16. (Canceled)

17. (Canceled)

18. (Canceled)

19. (Canceled)

20. (Canceled)

21. (Canceled)

22. (Canceled)

23. (Canceled)

24. (Canceled).

25. (Canceled)

26. (Canceled)

27. (Canceled)

28. (Canceled)

29. (Canceled)

30. (Canceled)

31. (Canceled)

32. (Canceled)

33. (New) A computer implemented method of fund raising for non-profit organizations comprising; providing relationship management between at least one non-profit organization and sales of vouchers for obtaining digital media content, further comprising;

the steps of: providing educational training for members of said organization, providing at least one voucher to said organization wherein sales of said voucher by said organization is for acquiring said digital media content; receiving confirmation of sale of said at least one voucher to a centralized accounting system transforming said voucher into an activated voucher, sending a notification of said activated voucher to an online or in-store retailer thereby releasing said digital media content to the holder of said activated voucher, providing a download of said digital media content to said holder when said activated voucher is redeemed, providing a payment to said online or in-store retailer(s) for said digital media content and tracking said voucher and said activated voucher.

34. (New) The computer implemented method of fund raising for non-profit organizations of claim 33, wherein facilitation of said relationship management is among at least one non-profit organization, music providers and said online or in-store retailer.

35. (New) The computer implemented method of fund raising for non-profit organizations of claim 33, wherein selling of said voucher by members of at least one non-profit organization generates a fee for said organization.

36. (New) The computer implemented method of fund raising for non-profit organizations of claim 33, wherein facilitation of said relationship management includes, but is not limited to, negotiating financial arrangements, marketing, managing relationships, managing and tracking transactions, accounting, developing operational software and web based portals and filtering said digital media content to exclude explicit media.

37. (New) The computer implemented method of fund raising for non-profit organizations of claim 36, wherein developing said operational software and said web based portals includes configuration and branding as a portion of the website of at least one non-profit organization.

38. (New) The computer implemented method of fund raising for non-profit organizations of claim 36, wherein providing said marketing includes offering of branded complementary products.

39. (New) The computer implemented method of fund raising for non-profit organizations of claim 33, wherein providing said educational training includes sales techniques, software and legal implications for sharing said digital media content.

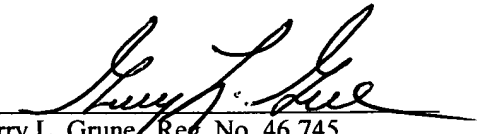
40. (New) The computer implemented method of fund raising for non-profit organizations of claim 33, wherein facilitating of at least one non-profit organization includes local non-profit organization units.

Applicant submits that the application is now in condition for allowance, and early notification of such action is earnestly solicited.

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Respectfully Submitted,

By:



Guerry L. Grune, Reg. No. 46,745
ePatent Manager
784 Villier Ct.
Virginia Beach, VA 23452